

## Sample form, not for offline completion.

Visit <https://mnsw.awardsplatform.com> to enter.

# Multicultural Publication of the Year

This category recognises the outstanding contribution of a multicultural media publication in informing and engaging its audience. Submission of three different editions is compulsory. This category is open to multicultural media only.

Work must have been published or broadcast in NSW or had an impact on the NSW community.

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## Details

Name of the person/organisation you are nominating (to be used as a file name)

Your phone number

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## Declaration

I declare that:

- The appropriate person/persons and organisation/organisations have been credited with the nominated work.
- Multicultural NSW has permission to use this material information in promotional activity associated with the Awards.
- The referees I provide are aware of the award nomination and have agreed to be contacted for further information regarding the nominee.
- The information in this nomination and attachments are, to the best of my knowledge, true and correct.
- I will notify Multicultural NSW of any changes to this information and any circumstances that may affect this nomination.
- I am aware and acknowledge that Multicultural NSW may refer this nomination to external experts or other Government Departments for assessment, reporting, advice, comment or discussions.
- I understand that this is a nomination only and may not result in a successful nomination.
- In the instance of a successful nomination, I understand that the nominee will be contacted to provide further information for background checks.
- I understand that finalists will need to have an approved Police Check and background check to be eligible for an award.
- I will declare any and all use of artificial intelligence (AI) used in producing works entered and preparing this submission. This includes but is not limited to the use of generative AI technology to create text, artwork, photography, data visualisation, and other graphics.

I declare that I have read, understood and agree to the above

Did you use artificial intelligence (AI) in producing works entered in this nomination and/or to prepare this nomination?

Yes
No

Sign your initials here to indicate acceptance of declaration.

10 words

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## Profile

Name and contact details of nominee who would accept the award in the instance of a successful nomination. Please also supply a profile (if requested) and image that will be used in relation to your nomination.

### Eligibility

- All required fields must be completed.
- Nominees must be permanent residents or citizens of Australia.
- Nominees must ordinarily be a resident of New South Wales or an organisation based in New South Wales.
- Nominees must not be a current Multicultural NSW employee or Advisory Board member or member of the judging panel.
- Open to all multicultural media.\*
- Work must have been published or broadcast in NSW or had an impact on the NSW community.
- All entries must have been published or broadcast between 1 July 2024 and 30 June 2025. Media content nominated under the previous 2025 Multicultural Community Medals is not eligible.
- Entrants must declare any and all use of artificial intelligence (AI) used in producing the works entered and preparing their submission. This includes but is not limited to the use of generative AI technology to create text, artwork, photography, data visualisation, and other graphics.

\* Multicultural media is defined as any media outlet or organisation publishing in a language other than English or catering to specific multicultural communities.

Submissions to multicultural media only categories will only be accepted from public broadcasters like ABC and SBS if the submission is in a language other than English.

Submissions for multicultural media categories must either be submitted in a language other than English, or demonstrate the submission caters to a specific multicultural community. Submissions in language must be accompanied by an English translation. All nomination questions should be answered in English.

Name of nominated person or organisation

50 words

Nominee's Phone Number

Nominee's Email Address

Address of Nominee

100 words

Preferred name of the nominated person/organisation/publication/content/campaign to be engraved on the medal in the instance of a successful nomination (maximum three names for organisation representatives)

10 words

Please provide a summary of the publication.

250 words

**By submitting the nomination form, companies/individuals accept the terms and conditions listed on the Multicultural NSW website.**

Please upload here a

(optional)

**high-resolution**

organisation logo or individual portrait photo image of the nominee in JPEG and EPS format. (1mb maximum)



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## Criteria

- All questions from the selection criteria for your selected category are mandatory to be eligible for an award.
- Awards may be retracted upon failure to disclose a criminal record.

Content Quality and Relevance (30%)

300 words

- Describe the publication's fact-checking process to ensure accuracy and content.
- Describe how the publication selects topics to ensure they are timely and relevant to current events or societal issues.
- You may attach up to 3 examples to demonstrate research, accuracy, content quality, relevance and timeliness, and how this publication has covered a range of issues specific to a multicultural audience.

Audience Engagement and Interaction (25%)

300 words

- Describe how the publication fosters a sense of community among its readers.
- Describe any use of interactive elements, multimedia, and digital platforms to engage its audience.

Cultural Sensitivity (10%)

300  
words

- Describe how the publication ensures the inclusion of diverse voices and perspectives from different cultural backgrounds?
- Describe its approach to handling culturally sensitive topics.

Impact and Influence (25%)

300  
words

- How has the publication impacted its community? Provide specific examples where it has driven social change, influenced public opinion, or raised awareness about important issues.
- Provide data on the publication's reach, such as readership numbers, social media following, and other relevant metrics.

Innovation and Creativity (10%)

300  
words

- Describe any innovative methods used in content creation, distribution, or audience engagement.
- How did the publication address any challenges such as reaching diverse audiences or covering complex topics in an engaging way?

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## Attachments

Material may be supplied as follows:

1. Video attachments may be hosted on a video site such as YouTube or Vimeo.
2. Provide website URLs. Please ensure any applicable usernames and passwords are provided and active.
3. The written component of your entry is to fit within the provided form fields. Additional information can be provided as an attached document in this attachments tab.



Type of attachment (optional)

	▼
Image	
Document	
Logo	

Please attach up to 3 examples to demonstrate research, accuracy, content quality, relevance and timeliness, (optional) and how this publication has covered a range of issues specific to a multicultural audience.

If the publication is in language, please supply a few reports with their English translation.



Alternatively provide the urls for the online editions here. (optional)

100 words

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## Final steps

- All questions from the selection criteria for your selected category are mandatory to be eligible for an award.
- Awards may be retracted upon failure to disclose a criminal record.

Have you checked and confirmed that the nomination has evidence such as metrics or evaluation data to demonstrate positive impacts in the community?

How did you hear about the Multicultural Community Medals and Honour Roll program?

Social media (Facebook, Instagram, LinkedIn)

Search engine (Google, Safari, etc.)

Multicultural NSW email newsletter

Print media

Radio

Referral by friend or family

Other