

**Chris Minns**

Premier of New South Wales

**Steve Kamper**Minister for Small Business  
Minister for Lands and Property,  
Minister for Multiculturalism  
Minister for Sport**Media Release****Diversity celebrated at annual Premier's Multicultural Communications Awards**Images [here](#)**Friday, 25 August 2023**

A young Chinese-Australian journalist delving into Australia's Chinese history, a first-person account of faith after the devastating Türkiye earthquakes, a radio veteran whose career spans 40 years on-air and a powerful anti-racism campaign are some of the winning entries at the 2023 Premier's Multicultural Communications Awards (PMCAs) held last night.

More than 130 entries were submitted for the awards, with winners and finalists decided across 12 categories including Best Audio-Visual Report, a Lifetime Achievement Award and Business and Community Campaigns of the Year.

In the marketing realm, two anti-racism campaigns have clinched awards. The *Racism. It Stops With Me* developed by **Think HQ and CultureVerse** and the *Stop Racism Now* community campaign by **Moving Forward Together** are two of the winning entries.

The PMCAs recognise excellence in multicultural media and marketing. These awards acknowledge the important role marketing and media professionals play in communicating to diverse audiences across the state.

This includes journalists, editors, publishers and marketing professionals across text, radio, television and digital media.

They also honour innovative and creative marketing agencies and campaigns that inspire social cohesion and community harmony. For further information on PMCAs, please visit: [multicultural.nsw.gov.au/premiers-multicultural-communications-awards/](https://multicultural.nsw.gov.au/premiers-multicultural-communications-awards/)

**NSW Premier Chris Minns said:**

"NSW is proud of its record as one of the most successful multicultural states in the world."

"Our people come from all across the globe, with one in three of us born overseas, one in two with a parent born overseas and one in four speaking another language in the home."

"These awards acknowledge that diversity and I commend everyone who entered because providing information in community language is what keeps our society strong."

**NSW Minister for Multiculturalism Steve Kamper said:**

“NSW is still the only state in Australia to recognise multicultural communicators with a stand-alone awards program for media presented in community languages.”

“Strong, resilient multicultural media and marketing agencies are vital to ensuring everyone has access to information in a language they feel comfortable using.”

“I congratulate all the outstanding winners and finalists this year for bringing a voice to such important topics such as fighting racism, connecting communities through sport and celebrating the delicate intricacies of diverse Australian perspectives.”

**Winners are:**

<b>Media Awards</b>	
<b>Best Audio-Visual Report</b>	Sharon Offenberger and Ghousoon Bisharat, Plus61J Media
<b>Best Audio Report</b>	Stephanie Corsetti, Claire Slattery, Marcus Megalokonomos and Hannah Kwon, SBS
<b>Best Text Report</b>	Dr Salih Yucel, AMUST
<b>Young Journalist of the Year</b>	Olivia Yuan, SBS Mandarin
<b>Publication of the Year</b>	Pawan Luthra and Rajni Anand Luthra, Indian Link Media Group
<b>Alan Knight Student Award</b>	Suhayla Zahira Sharif
<b>Public Interest Award</b>	Addison Road Community Organisation
<b>Lifetime Achievement Award</b>	Haralambos Anargyrou Kritharis, known as Harry Crethar
<b>Marketing Awards</b>	
<b>Agency Campaign of the Year</b>	Think HQ and Cultureverse for the Australian Human Rights Commission
<b>Business Campaign of the Year</b>	Savings Finder Campaign, Department of Customer Service
<b>Community Campaign of the Year</b>	Moving Forward Together, Stop Racism Now
<b>Best Use of Digital or Social Media</b>	Western Sydney Wanderers

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